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## **SynergEyes Names David E. Fancher as Vice President, Global Sales**

**Carlsbad, CA (May 6, 2008)** –SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, names David Fancher as Vice President, Global Sales.

Fancher brings to SynergEyes more than 14 years of global and national sales and marketing leadership experience with CooperVision. From 2005 until his retirement from the company in 2006, he was the President of CooperVision Surgical, Inc., a start-up in corneal and refractive surgery.

Prior to that he was the Senior Vice President of Sales for CooperVision, Inc., during which time the company grew from a small specialty operation, to the 3<sup>rd</sup> largest contact lens company, both domestically and globally.

"I am excited to be joining the SynergEyes management team to help lead the sales of this innovative product in 2008 and beyond," said Fancher.

SynergEyes manufactures a revolutionary hybrid contact lens that combines two materials – a rigid gas permeable center and a soft, hydrophilic outer skirt, resulting in a durable "hybrid" lens for patients seeking crisp, clear vision with the comfort of a soft lens. Incorporating HyperBond™ technology and

HydroEyes™ surface science, the SynergEyes lenses with FDA market clearance include *SynergEyes® A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; *SynergEyes® KC* for keratoconus, *SynergEyes® Multifocal* for presbyopia and *SynergEyes® PS* for post surgery and post trauma refractive errors.

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