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## **SynergEyes Launches New Staff Training Modules on FitSynergEyes.com**

**Carlsbad, CA (February 15, 2010)** – SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, has launched a new staff training program on [www.FitSynergEyes.com](http://www.FitSynergEyes.com), a website dedicated to practitioner and staff education and training. The new staff training section includes five modules: Overview of SynergEyes lenses; Talking to patients about hybrid lenses; Integrating hybrid technology into your practice; Training your patients to handle and care for hybrid lenses; and Working with patients with irregular corneas (keratoconus).

FitSynergEyes.com is the first step to prescribing SynergEyes hybrid contact lenses and provides the practice with all of the information necessary to be successful with SynergEyes hybrid technology.

“We realized that for a practice to be truly successful with SynergEyes lenses, it is important for the entire staff to have an understanding of the benefits of hybrid technology,” says Kellie Kaseburg, Vice President Global Marketing. “Practice staff members are the first point of contact for patients and they need to be able to communicate those benefits to patients before they even reach the exam lane.”

FitSynergEyes.com is available to practitioners and their staff 24 hours a day so that training modules can be completed at their convenience.

Incorporating patented HyperBond™ technology and HydroIEyes™ surface science, the SynergEyes® contact lenses with FDA market clearance include: *SynergEyes® A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; the *SynergEyes® Multifocal* lens for presbyopia; *SynergEyes® KC* and *ClearKone®* for keratoconus; and the *SynergEyes® PS* for post-surgery and post trauma refractive errors.

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