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SynergEyes Introduces Modification to Multifocal Lens, Improving Patient Comfort

San Diego, CA (May 20, 2010) – SynergEyes, Inc., the high Dk hybrid contact lens manufacturer, has introduced a slight modification to the *SynergEyes*[®] *Multifocal* lens, which has been proven to enhance comfort and wearability for patients with normal corneas. The modification known as the Peripheral Blend is now available in all lens parameters and has been shown to increase patient success rate by more than 50%.

The Peripheral Blend modification slightly flattens the lens at the RGP periphery and the soft skirt to create a less pronounced landing zone across a broader area of the peripheral cornea. Patients with small corneas, corneas with high eccentricity values, and any patient experiencing discomfort, tightness, or removal issues when all other parameters are optimized will benefit from the Peripheral Blend modification.

Approved for marketing by the U.S. Food and Drug Administration (FDA), the *SynergEyes*[®] *Multifocal* lens uses revolutionary hybrid technology that combines a rigid center and soft lens skirt to give presbyopic patients crisp, clear vision, both near and far, with all-day comfort. The lathed, non-polished surface of the *SynergEyes*[®] *Multifocal* lens provides full correction of corneal astigmatism while concentrating the visual optics within two distinct focal ranges. As a result,

the lens provides much sharper vision both near and far than soft or rigid gas permeable contact lenses in a comfortable, healthy way.

"The *SynergEyes*[®] *Multifocal* lens is a true revolution in the contact lens industry and gives eye care professionals a one-of-a-kind tool to satisfy one of the largest growing patient demographics in the world," said Kellie Kaseburg, Vice President of Global Marketing for SynergEyes. "Approximately 45% of the world population has presbyopia, of which 40% also has astigmatism, creating a tremendous need for a contact lens option that simultaneously can correct both astigmatism and near and distance vision."

"The hybrid design of the *SynergEyes*[®] *Multifocal* lens offers excellent centration and stability for the astigmatic patient with presbyopia, while the rigid optics provide crisp, clear vision at both distance and near without the lens awareness of a rigid lens," said Brian Chou, OD of San Diego, CA.

SynergEyes[®] *Multifocal* lenses are available in a wide range of parameters and are successful on newly emerging to advanced presbyopes. For more information, visit www.MyAgelessVision or call 877.733.2012.

The SynergEyes family of contact lenses with FDA market clearance includes *SynergEyes*[®] *A* for naturally occurring ametropia, targeting patients with astigmatism, current gas permeable lens wearers, and patients demanding optimized vision; *ClearKone*[®] for keratoconus, *SynergEyes*[®] *Multifocal* for presbyopia and *SynergEyes*[®] *PS* for post-surgery and post trauma refractive errors.

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